

## COOKIE POLICY

In accordance with Spanish legislation regulating the use of cookies in relation to the provision of electronic communication services, as set forth in Royal Decree-Law 13 dated March 30th, 2012, we hereby inform you about the cookies used on the website of Arena Media (hereinafter, the “Website”) and why they are used. Likewise, Arena Media informs you that, by browsing the Website, you are giving your consent for them to be used.

### 1. WHAT IS A COOKIE AND WHAT IS ITS FUNCTION?

This website uses its own cookies and third party ‘cookies’ in order to offer a better service. Cookies are small data files that are sent and stored on the device from which our website is accessed (mobile phone, personal computer, tablet or connected TV) making it easier to use.

Cookies help us to improve the quality of our service by allowing us to compare, remember, control and understand how users navigate through the web, identifying what users find useful and what is not, thus improving the navigation process.

The cookies used by this website do not harm your computer. They are only useful to improve the services offered. Some of them are strictly necessary in order for the website to function properly (technical and personalisation cookies) and other cookies serve to improve performance and user experience (analysis, advertising and behavioural advertising cookies).

### 2. HOW TO MANAGE COOKIES IN YOUR BROWSER

The user has the option to allow, block or remove installed ‘cookies’ on your computer by setting your browser options installed on your computer. When cookies are disabled, some available services may no longer be operational.

The process to disable cookies is different in each browser, but it can usually be carried out through the menu.

- **Google Chrome** (in the Tools Menu)

Setting > Show Advanced Options> Privacy (Setting the Contents) > Cookies

More information: <https://support.google.com/chrome/answer/95647?hl=en>

- **Microsoft Internet Explorer** (in the Tools Menu)

Internet Options > Privacy > Advanced

More Information: <http://windows.microsoft.com/en-us/internet-explorer/delete-manage-cookies#ie=ie-9>

- **Firefox**

Options > Privacy > Cookies

More Information: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>

- **Safari, iPad and iPhone**

Preferences > Privacy

More information: <http://www.apple.com/legal/privacy/en-ww/cookies/>

- **Opera**

Setting > Options > Advanced > Cookies

More Information: <http://help.opera.com/Windows/9.00/en/cookies.html>

### 3. TYPES OF COOKIES USED

This website uses temporary and permanent 'cookies'. Permanent cookies store data in the terminal to be accessed and used in more than one session. They usually expire after a period of time which can range from two months to two years.

Particularly, this website uses the following types of cookies:

#### 3.1 Analytics cookies

The website uses Google Analytics, a web analytics service provided by Google, Inc., a Delaware company whose main office is at 1600 Amphitheatre Parkway, Mountain View (California), CA 94043, USA ("Google"). Google Analytics uses 'cookies, which are text files placed on your computer, to help the website analyse how users use the website. The information generated by the cookie about your use of the website (including your IP address), will be transmitted to and stored by Google on servers in the United States. Google will use this information in order to keep track of your use of the website, compiling reports on website activity and providing other services relating to website activity and Internet usage. Google may also transfer this information to third parties

when required by law, or where such third parties process the information on behalf of Google.  
Google will not associate your IP address with any other data held by Google.

Cookie	Source	Purpose	Duration
_ga	arenamedia.com	Analytics	1 year
_gat	arenamedia.com	Analytics	10 minutes